

2005 TWF Sponsorship Matrix

Level	# attendee tickets	Gift bag stuffer	Tradeshow booth	Pre-event publicity	Event day recognition	Green room privileges	Resource book insert	Pre-conference dinner
Diamond \$5,000 or more	10	up to 4 items	1 booth inside meeting room (guaranteed)	Name & logo on poster Hyperlink on website	2 banners displayed	Yes	1 page article included**	2 guests
Emerald \$2,500 - \$4,999	6	Up to 2 items	1 booth inside meeting room (space available)	Name & logo on poster Hyperlink on website	1 banner displayed	Yes	1 page article included	2 guests
Ruby \$1,500 - \$2,499	4	Up to 2 items	1/2 tradeshow booth inside meeting room *** (Space available.)	Name mention on poster Hyperlink on website	1 banner displayed	Yes	1/2 page article included	2 guests
Sapphire \$1,000 - \$1,499	2	1 item	n/a	Hyperlink on website	1 banner displayed	n/a	1/2 page article included	n/a
Amethyst \$500 - \$999	1	1 item	n/a	Hyperlink on website	1 banner displayed	n/a	n/a	n/a
Pearl \$250 - \$499	1	1 item	n/a	Hyperlink on website	n/a	n/a	n/a	n/a

Notes:

All sponsors will be listed in the program at the appropriate level.

All gift bag suffers must be non-paper.

Sponsors must provide their own banners to display.

The website hyperlinks remain active all year.

Friends of the Forum are those who provide in-kind products/services of less than \$250 in value.

** Diamond level monetary sponsors only may receive either the inside front cover, inside back cover or the back cover, on a first come basis.

***Will share booth with 1 other participant.

Deadlines:

1/1/05 deadline for poster inclusion

2/1/05 deadline for inclusion in event program