

## Tracy Women's Forum - Sponsorship Matrix

Sponsor Benefits:	Level	Attendee	Pre-event Publicity	Event Day Recognition	Pre-Conference	Tradeshow Booth	Table Recognition
Diamond	\$5,000 or more	8	Hyperlink on website. Listing in news article.	2 banners displayed.* Name on entrance. Listing in display. Listing	3	1 booth inside meeting room (guaranteed)	Sponsor sign on table. Special name places for guests for reserved seats
Emerald	\$2,500	5	Hyperlink on website. Listing in news article.	1 banner displayed.* Listing in media display. Listing in program.	2	1 booth inside meeting room (space available)	Special name places for guests for reserved seats
Ruby	\$1,500	4	Hyperlink on website.	1 banner displayed.* Listing in media display. Listing in program.	2	1/2 booth inside meeting room (space available)	n/a
Sapphire	\$1,000	3	Hyperlink on website.	1 banner displayed.* Listing in media display. Listing in program.	1	n/a	n/a
Amethyst	\$500	2	Hyperlink on website.	1 banner displayed.* Listing in program.	n/a	n/a	n/a
Pearl	\$250	1	Hyperlink on website.	Listing in program.	n/a	n/a	n/a

**Notes:** All sponsors can provide advertisement items for guest gift bags.  
All advertisement items or "bag stuffers" must be non-paper.  
01/01/07 deadline for pre-event publicity.  
02/01/07 deadline for inclusion in event program.

The website hyperlinks remain active all year.  
Friends of the Forum are those who provide in-kind products  
or services of less than \$250 in value.  
\* Sponsors must provide their own banners to display.